
 Hey hard workers — We have a redeemables announcement! 

The AHWM NFT collection is divided into 3 editions; Hustler, Overachiever and Baller editions — Each with their unique redeemables. We wanted to take a dive into each edition and show you all the amazing redeemables attached to each one!

**Tier 3: Snoop Dogg-Featured Concert Giveaway - (Select Winners)**

- \$250 airline card
- \$100 hotel gift card
- A concert featuring Snoop Dogg

*\* You must hold at least 1 Hustler Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 3: Billy Ray Cyrus-Featured Concert Giveaway - (Select Winners)**

- \$250 airline card
- \$100 hotel gift card
- A concert featuring Snoop Dogg

*\* You must hold at least 1 Hustler Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 3: Snoop Dogg-Featured Concert Backstage Giveaway - (Select Winners)**

- \$500 airline card
- \$500 hotel gift card
- A backstage concert pass for a Snoop Dogg featured concert

*\* You must hold at least 1 Hustler Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 3: Billy Ray Cyrus-Featured Concert Backstage Giveaway - (Select Winners)**

- \$500 airline card
- \$500 hotel gift card
- A backstage concert pass for a Billy Ray Cyrus featured concert

*\* You must hold at least 1 Hustler Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 3: Exclusive Experience - (All who hold 3+ "HE" NFTs)**

- Private A Hard Working Man virtual event ft Snoop Dogg & Billy Ray Cyrus
- Performance by Snoop

- Snoop & Billy Ray performing A Hard Working Man
- DJ set by Snoop Dogg
- Panel / Q&A with Snoop Dogg & Billy Ray Cyrus

*\* You must hold at least 3 Hustler Edition NFTs from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Moreover, participants must be holding their 3+ Hustler Edition NFTs at the time of the exclusive experience, and they must present all 3 to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Tier 3 NFT before this exclusive experience, you will NOT have access to the exclusive experience.*

**Tier 3: Party with Snoop live at an exclusive event - (All who hold 5+ "HE" NFTs)**

*\* You must hold at least 5 Hustler Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Moreover, participants must be holding their 5+ Hustler Edition NFTs at the time of the party, and they must present all 5 to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Hustler Edition NFTs before this exclusive event, you will NOT have access to the exclusive event.*

**Tier 3: Gaming Gift Card - (Select Winners)**

- \$250 gaming gift card

*\* You must hold at least 1 Hustler Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 3: Paraphernalia Bonanza - (Select Winners)**

- \$100 gift card to Dankstop

*\* You must hold at least 1 Hustler Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 3: Animal Concerts Yearly Metaverse Pass - (All holders)**

- Access to ALL Animal Concerts metaverse concerts throughout 2023

*\* You must hold at least 1 Hustler Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing at the time of the metaverse concert, and participants must present their Hustler Edition NFT to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Hustler Edition NFT before this metaverse concert, you will NOT have access to the metaverse concert.*

**Tier 2: Party with Snoop live at an exclusive event - (All holders)**

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing at the time of the exclusive event, and participants must present their Overachiever Edition NFT to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Tier 2 NFT before this exclusive event, you will NOT have access to the exclusive event.*

**Tier 2: Exclusive Experience - (All holders)**

- Private A Hard Working Man virtual event ft Snoop Dogg & Billy Ray Cyrus
- Performance by Snoop
- Snoop & Billy Ray performing A Hard Working Man
- DJ set by Snoop Dogg
- Panel / Q&A with Snoop Dogg & Billy Ray Cyrus

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing at the time of the exclusive experience, and participants must present their Overachiever Edition NFT to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Overachiever Edition NFT before this exclusive experience, you will NOT have access to the exclusive experience.*

**Tier 2: Snoop Dogg-Featured Concert Giveaway - (Select Winners)**

- \$500 airline card
- \$250 hotel gift card
- A concert ft. Snoop Dogg

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 2: Billy Ray Cyrus-Featured Concert Giveaway - (Select Winners)**

- \$500 airline card
- \$250 hotel gift card
- A concert ft. Billy Ray Cyrus

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 2: LA Lakers Flyaway Package To Crypto.com Center - (Select Winners)**

- \$500 airline card
- \$250 hotel gift card
- 2 LA Lakers tickets

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 2: Metaverse Immersion - (Select Winners)**

- VR headset giveaway

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 2: Gaming Gift Card - (Select Winners)**

- \$500 gaming gift card

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 2: Metaverse Concert - (All holders)**

- FREE access to a metaverse concert with Snoop Dogg & Billy Ray Cyrus

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing at the time of the metaverse concert, and participants must present their Overachiever Edition NFT to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Overachiever Edition NFT before this metaverse concert, you will NOT have access to the metaverse concert.*

**Tier 2: Animal Concerts Yearly Metaverse Pass - (All holders)**

- Access to ALL Animal Concerts metaverse concerts throughout 2023

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing at the time of the metaverse concert, and participants must present their Overachiever Edition NFT to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Overachiever Edition NFT before this metaverse concert, you will NOT have access to the metaverse concert.*

**Tier 2: Mini-Documentary - (All holders)**

- Early access to the "A Hard Working Man" mini-documentary

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 2: Behind the Scenes Footage - (All holders)**

*- Behind the scenes footage of the making of A Hard Working Man*

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 2: Unreleased Footage - (All holders)**

*- Unreleased footage from the making of "A Hard Working Man", including interviews with Snoop Dogg and Billy Ray Cyrus*

*\* You must hold at least 1 Overachiever Edition NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 1: Flyaway Package For 2 - (All holders)**

- 2x \$500 airline gift cards*
- 1x \$500 hotel gift card*
- Snoop Dogg & Billy Ray Cyrus meet & greet*
- Bottle service*
- Intimate concert*
- Much more!*

*\* You must own and hold at least 1 Baller Edition auction NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 1: Exclusive Event - (All holders)**

*- Party with Snoop live at an exclusive event*

*\* You must hold at least 1 Baller Edition auction NFT from the "A Hard Working Man" collection in your wallet used for purchasing at the time of the exclusive event, and participants must present their Baller Edition auction NFT to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Baller Edition auction NFT before this exclusive event, you will NOT have access to the exclusive event.*

**Tier 1: Unreleased Music - (All holders)**

*- Access to an unreleased Snoop Dogg song*

*\* You must own and hold at least 1 Baller Edition auction NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 1: Exclusive Experience - (All holders)**

- Private A Hard Working Man virtual event ft Snoop Dogg & Billy Ray Cyrus
- Performance by Snoop
- Snoop & Billy Ray performing A Hard Working Man
- DJ set by Snoop Dogg
- Panel / Q&A with Snoop Dogg & Billy Ray Cyrus

*\* You must hold at least 1 Baller Edition auction NFT from the "A Hard Working Man" collection in your wallet used for purchasing at the time of the exclusive event, and participants must present their Baller Edition auction NFT to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Baller Edition auction NFT before this exclusive event, you will NOT have access to the exclusive event.*

**Tier 1: Animal Concerts Yearly Metaverse Pass - (All holders)**

- Access to ALL Animal Concerts metaverse concerts throughout 2023

*\* You must hold at least 1 Baller Edition auction NFT from the "A Hard Working Man" collection in your wallet used for purchasing at the time of the exclusive event, and participants must present their Baller Edition auction NFT to enter. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you ARE eligible for THIS redeemable. Only holders will receive access to this redeemable. Therefore, if you sell your Baller Edition auction NFT before this exclusive event, you will NOT have access to the exclusive event.*

**Tier 1: "A Hard Working Man" Unreleased Footage - (All holders)**

- Behind the scenes footage from the making of A Hard Working Man, including interviews with Snoop Dogg and Billy Ray Cyrus

*\* You must own and hold at least 1 Baller Edition auction NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

**Tier 1: Medallion - (All holders)**

- A Snoop Dogg Death Row medallion

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**Tier 1: Metaverse Immersion - (All holders)**

- VR headset giveaway

*\* You must own and hold at least 1 Baller Edition auction NFT from the "A Hard Working Man" collection in your wallet used for purchasing during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable.*

*\* NOTE: For any participant to be considered to win the redeemables mentioned above, participants must hold at least 1 (or multiple, depending on the redeemable and tier) NFT(s) from the "A Hard Working Man" collection in their drop-compatible wallet during the snapshot. Primary and secondary purchases are eligible. If you sold your NFT prior to the snapshot, you are NOT eligible for a redeemable. If you purchase an NFT after the snapshot, you are NOT eligible for a redeemable. Moreover, participants must be in compliance with the eligibility requirements for the redeemable they desire, to be considered for redeemables mentioned above. However, some redeemables mentioned above allow participants to purchase after the snapshot window and still claim that redeemable. Redeemables will ONLY be granted to those who are currently holding at the time that redeemable goes live or is deployed.*